

COMMUNICATION OFFICER

Location: Düsseldorf, Germany

Phone: +49(0)211 37 05 51/2

Company Name: Moroccan National Tourist Office
(STAATLICH MAROKKANISCHES
FREMDENERKEHRSAMT

Occupation Type: Marketing/Communication

Position Type: Permanent, Full time

About the company

The Moroccan National Tourist Office is a government body. Its mission is to market Morocco as a tourist destination all over the world. The Düsseldorf branch is in charge of all the marketing activities within the German market.

Principal Responsibilities:

Manage and coordinate the execution of communication campaigns

Continuously look at more innovative and creative ideas regarding marketing and efficiencies in delivery.

Liaise with outside partners (such as Medias, eComm, travel business, etc.)

Manage Participation in major fairs

Event management

Candidate profile:

University Degree or equivalent in Business Administration, Communication, Marketing or related field

3+ years experience in B2B and/or B2C marketing/Communication roles.

Strong written and oral Communications

Excellent project management and facilitation skills

Experience writing briefs for 3rd party suppliers and agencies

Understanding issues, problem-solving

Multi-task oriented

Think creatively, Initiate ideas

Good interpersonal skills

skills:

German: Fluent spoken and written

Advanced French

Word, Excel, PPT, Outlook

How to apply:

Send Resume in English/French to marokkofva@aol.com

Only candidates who are seriously being considered for the post will be contacted for an interview